



Event Budget Breakdown

Event – Art Out Loud @ Chatsworth

Admin - £150

This is an estimate of the cost of Tash's time in her admin role helping to coordinate the event, sending emails / collating responses and chasing payments.

Printing - £500

This covers the printing of marketing material (postcards etc) and event specific signage/banners.

Marketing - £700

This covers event specific marketing activity which for this event is expected to include adverts in ArtsBeat, Pure Bakewell & Derbyshire Life along with some Social Media advertising on Facebook and Twitter.

Contingency - £150

Experience shows that there are always a number of small additional costs that were not originally anticipated.

This gives a total requirement of £1500 divided equally between the 30 participating artists.

For this specific event there is an additional cost of £1500 that will be due to Chatsworth to cover their costs in relation to our participation in the event (marquee hire, power etc.).

The intention is that this will be paid by levying a commission on sales. The actual level of commission will be determined by the overall level of sales with a maximum of 30%.

If you would like any further information in relation to this budget please contact Suzy or Chris.